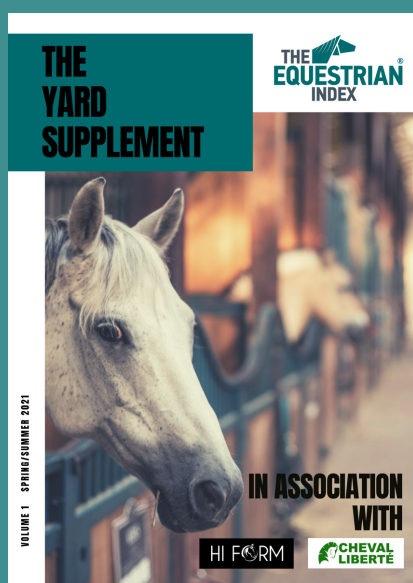


THE YARD SUPPLEMENT

MEDIA PACK 2021



THE 
EQUESTRIAN®
INDEX

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RATES & TECHNICAL

PROFILE

If there is only one thing you need to know about this publication, it is this – it is being sent directly to the desk of proprietors and managers of businesses that need, want and regularly purchase the products and services that you offer.

We have created The Yard Supplement to bridge the B2B communication gap between facilities led equestrian businesses and the businesses that keep them running smoothly. This A4 glossy supplement will be sent bi-annually to...

WHO

- Riding Schools
- Livery Yards
- Competition Centres
- Studs
- Training Centres
- Racing Yards
- College and University Yards
- Schools with Equestrian Facilities

DISPLAY RATES

Cover Positions	
Full Page Advertorial (both sides of page)	
Full Page	
Half Page	
Quarter Page	

PRICE EX VAT

£1000.00	SOLD OUT!
£1100.00	
£800.00	
£400.00	
£200.00	



TECHNICAL

Full Page	210mm x 297mm
Safe Area	190mm x 277mm
Half Page Horizontal	200mm x 138.5mm
Quarter Page Portrait	97.5mm x 138.5mm

All artwork needs to be supplied as PDF or jpg. Bleed is only required on full page adverts for this publication, which will need setting at 3mm on all sides.

ARTWORK WILL NOT BE ACCEPTED AFTER:

Spring/Summer Edition 2021
Autumn/Winter 2021

27 November 2020
2 July 2021