

MEMBER INFORMATION

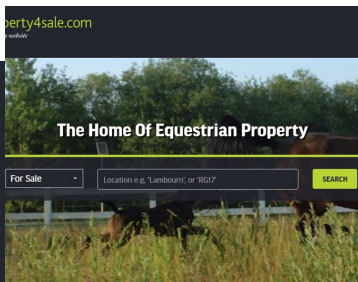


equestrianproperty4sale.com

The UK's leading equestrian property website

WHO WE ARE

Equestrianproperty4sale.com is a unique portal used by thousands of homebuyers every month to search for or request valuations on equestrian property.



WHAT WE DO

Provide member agents with an unrivaled opportunity to target a niche, digital audience, maximising sales potential and demonstrating equestrian expertise.



SEARCH ENGINE

7,000 equestrian buyers each week generate an average 5.64 page views per visit

MARKETING

extensive additional brand marketing across print, digital and social pillars

PLUS...

valuation referrals, buyer registrations and purchase related service enquires





FLEXIBLE OPTIONS TO SUIT YOUR NEEDS



SINGLE PROPERTY

Great for....

Agents who don't have regular equestrian property on their books but want the edge over competitors when they do

What's Included:

- single property listed
- remain on until sold/rented

***£75 + VAT /month**



PROPERTY ONLY

Great for....

Agents who have regular equestrian property on their books and want to showcase these to a targeted audience

What's Included:

- agent dash
- unlimited property uploads
- newsletter features
- social media features

***£100 + VAT /month**



MEMBER AGENT

Great for....

Agents who want to generate new leads and provide maximum exposure and engagement for their existing clients

What's Included:

- agent dash
- unlimited property uploads
- valuations, alerts, enquiries
- member agent profile
- profile on Equestrian Index
- newsletter features
- social media features
- showcase at partner events
- industry print marketing

***£250 + VAT /month**

***all joining agents are charged a one off set up fee cost dependant on type and quantity of feed required**



SERVICE DIRECTORY

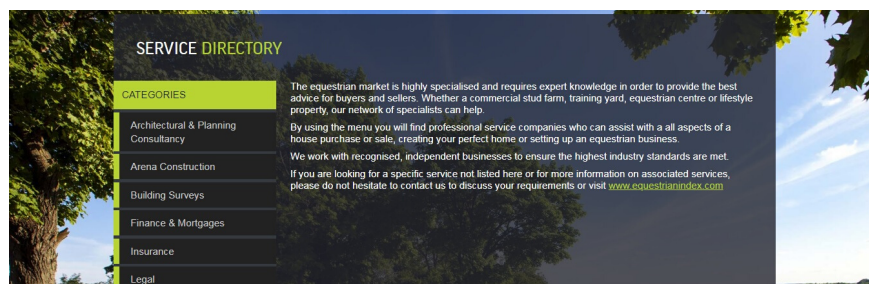
BUSINESS PROFILES

WHAT IS IT?

The EP4S Services Directory is a network of highly specialised professionals who offer expert industry advice for equestrian home buyers and sellers.

WHY LIST WITH US?

Our demand focussed listings enable businesses to be in the eye line of potential customers at a crucial stage in their home moving journey, maximising lead potential .



NICHE AUDIENCE

reach relevant people when their need/demand is focussed

RECOGNITION

secure your place as an industry leading product or service provider

PLUS...

consistent brand visibility at point of reference for ongoing property enhancement or development

COST

- Direct Debit payment
- £100 + VAT/month
- min term 6 months



WHAT OUR AGENTS SAY

SIMON WILLIAMS MRICS FAAV MASONS CHARTERED SURVEYORS

'By becoming a member agent on EquestrianProperty4Sale we are able to offer that something extra to our clients. We ensure customer confidence when choosing to instruct Masosn as an agent who provides an equestrian specific marketing platform for the sale of their home.'

ALISDAIR DUNNE FISHER GERMAN

'EquestrianProperty4Sale is an excellent tool for demonstrating our equestrian expertise, something that can be a key factor for sellers when selecting an agent. It is also great for attracting buyers who are specifically looking for an equestrian property, as providing them with a clear way of accessing a selection of such properties meets their exact needs.'

A DEDICATED PORTAL WHERE RELEVANT PROPERTY IS VIEWED BY TARGETED BUYERS